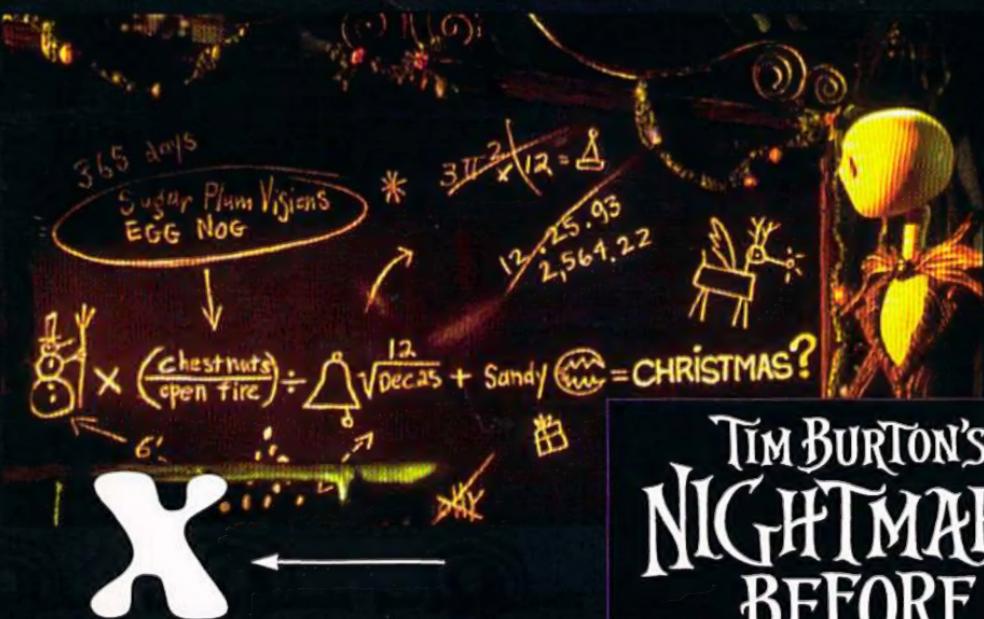
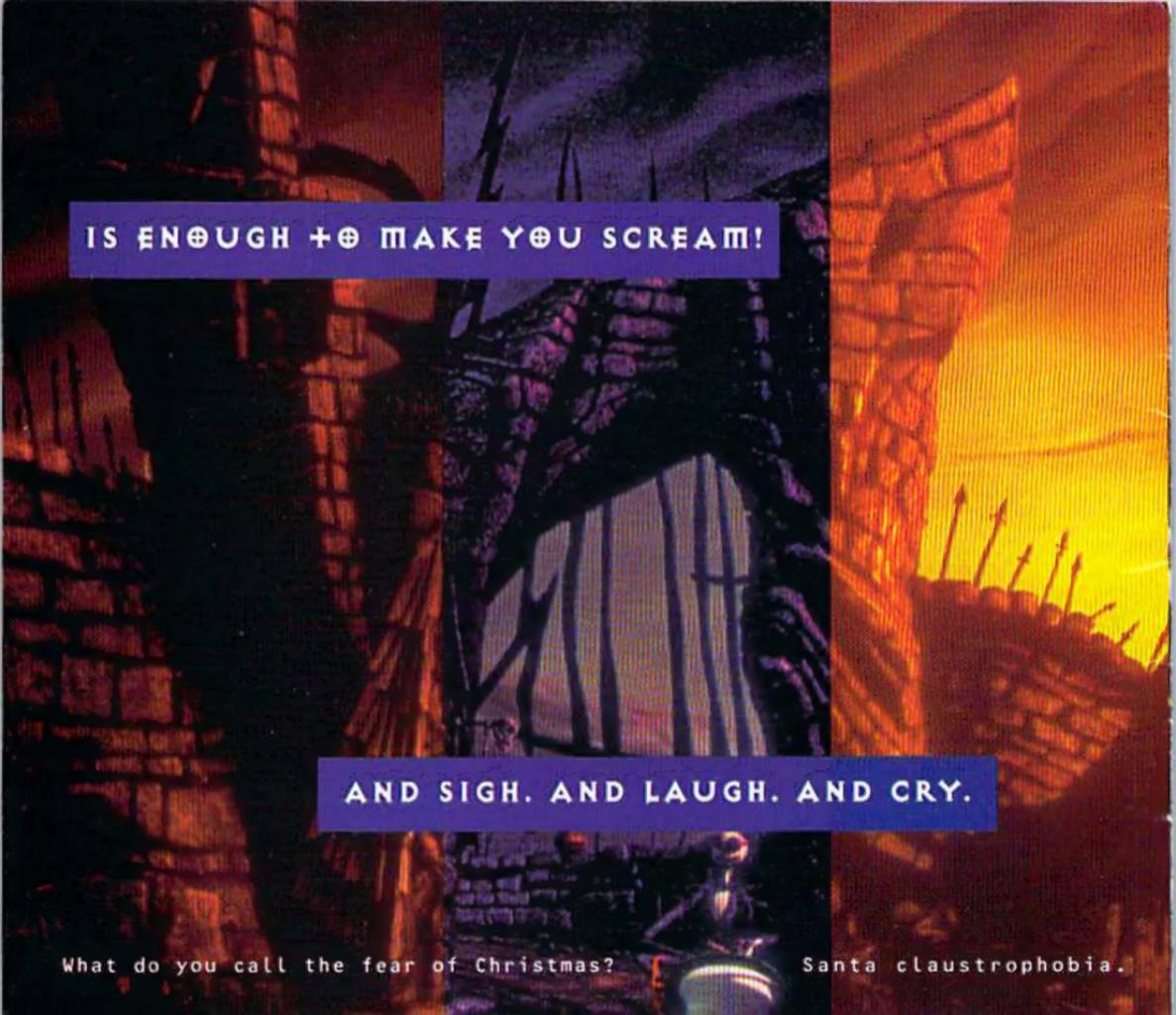


A M O V I E with heart and skull. Coming to  
theaters OCTOBER, 1993



TIM BURTON'S  
**NIGHTMARE  
BEFORE  
CHRISTMAS**

J + Z E R O =



IS ENOUGH + TO MAKE YOU SCREAM!

AND SIGH. AND LAUGH. AND CRY.

What do you call the fear of Christmas?



Santa claustrophobia.

w  
h  
a  
  
t's  
t  
h  
i  
s  
?  
  
?

when jack stumbles upon christmastown he goes  
after it in a big way he wants to give sandy



claws as  
jack  
thinks  
st nick  
is  
called  
the  
night  
off then

w  
h  
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t's  
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?  
  
jack can spread his very own brand of christmas  
joy to the real world

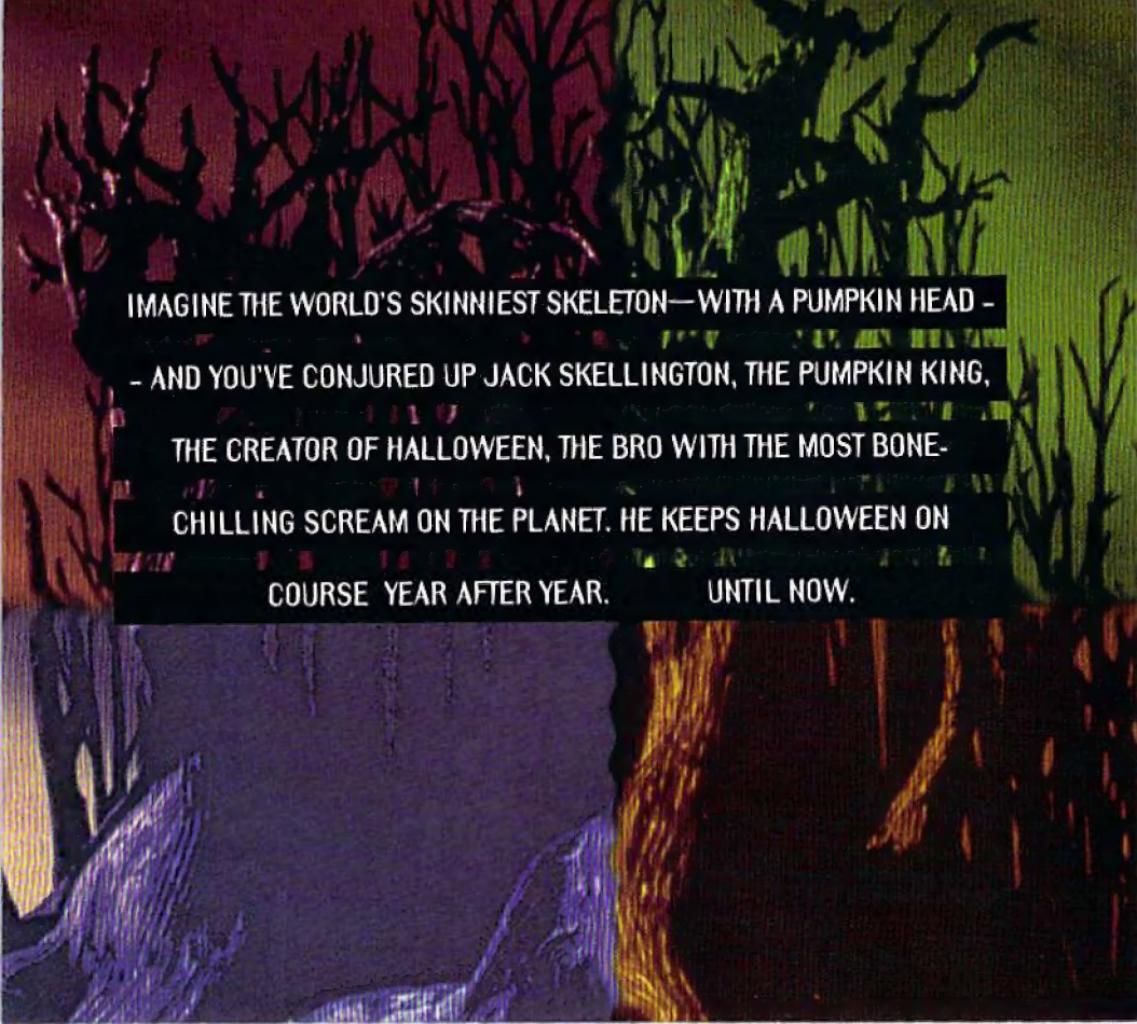
will this be the end of christmas as we knew it?

did you  
hear the  
one about  
the wer-  
wolf who  
went for a  
ride and  
turned  
into a gas  
station?  
or the  
vampire  
who never  
had to long  
islands...

...because  
the name  
of the place  
wasn't  
there?

Jack Skellington's favorite  
CHRISTMa s caRols:

1. "The Twelve Graves of  
Christmas"
2. "Jingle Bones"
3. "Have Yourself a Mortuary  
Christmas"
4. O-Tan-Embalm!"



IMAGINE THE WORLD'S SKINNIEST SKELETON—WITH A PUMPKIN HEAD —  
— AND YOU'VE CONJURED UP JACK SKELLINGTON, THE PUMPKIN KING,  
THE CREATOR OF HALLOWEEN, THE BRO WITH THE MOST BONE-  
CHILLING SCREAM ON THE PLANET. HE KEEPS HALLOWEEN ON  
COURSE YEAR AFTER YEAR. UNTIL NOW.

How come Sally is always hanging around Dr. Finkelstein's laboratory?



Because he keeps her in stitches!



# Sally

Major rag doll in the movie. Longs for Jack to notice her. Thinks Jack is so rad. Will follow him anywhere.

And does.

To the cemetery. Sees how tortured he is. Just like her. She's edged about Jack doing Christmas.

Thinks Jack will fully lose it. Wants to help Jack. Wants to be noticed by Jack. Will he ever see her?

Makes excellent Deadly Night Shade soup. Can lose her limbs while falling. Can stitch herself back together. Crude but fully.



# JACK + ZERO

our man, jack skellington, the king of the pumpkin patch. Halloweentown's very own special guy. A witch's fondest dream. But this year, Jack wants to give it all up. There's a hollow, empty feeling in his bones. Something's missing. It's just not happenin' for him anymore. Then he discovers Christmas! He thinks the best way to enjoy Christmas is to take it over. Which he does. Big time. Jack's ghost dog, zero watches as Jack experiments with Christmas toys - they must have some fright value. After all, scaring people is what Jack does best.

## BIO STAT S

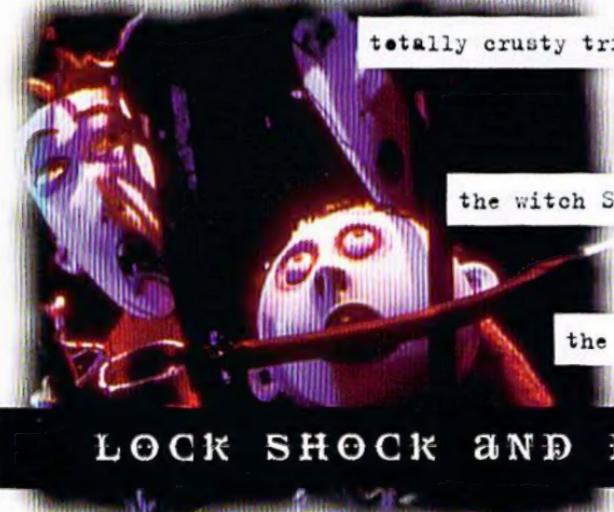
Z E  
R O  
prefers  
picked-  
over  
bones  
or one  
of  
Jack's  
ribs.  
Has  
Jack-o-  
Lantern  
nose,

### J A C K

EXTREMELY TALL AND BONE THIN  
make no bones about it  
all bone and bone  
C APABLE OF LOSING HIS HEAD  
DATE OF BIRTH: OCTOBER 31  
DATE OF DEATH: NOVEMBER 1  
DATE OF REBIRTH: OCTOBER 31  
DATE OF REDEATH: NOVEMBER 1

not to be confused with  
Jack's pumpkin head. You can  
see right through him.





totally crusty trick or treaters

devilish Lock the leader

the witch Shock the smart one

the ghoul Barrel the dumbest

## LOCK SHOCK AND BARREL

henchmen for mr boogie boogie man the  
meanest guy around

M R .   O O G I E   B O O G I E

THE MEANEST DUDE IN HALLOWEENTOWN

LOVES TO ROLL THE DICE

FILLED WITH MAGGOTS AND LICE

KEEPS ALL MANNER OF CREEPY CRAWLIES UNDER HIS SKIN.

THEY TRY TO ESCAPE THROUGH HIS STITCHING.

THE ONE GUY LOCK, SHOCK AND BARREL CAN TURN TO.

AND THEY DO THIS CHRISTMAS.

The evil scientist

# Dr. Finkelstein



HAS HIS OWN SET OF WHEELS.  
CAN BE PUSHED - BY SALLY.  
SEWS SALLY'S ARMS AND LEGS BACK ON WHENEVER NECESSARY.  
USES TIGHT STITCHES.  
CAPABLE OF REMOVING THE TOP OF HIS SKULL TO TICKLE HIS BRAIN. HE COMES UP WITH MORE EVIL IDEAS THAT WAY.  
DISSES SALLY WHENEVER HE GETS THE CHANCE.

S

anta Klaus

merry  
christ -  
mas  
every -  
body

and  
happy  
noose  
year

**SAVE** one whole **DOLLAR**  
(or 100 pennies)

- BUY A LARGE POPCORN AND A LARGE DRINK  
AND SAVE \$1.00
- COUPON ONLY VALID WITH TICKET PURCHASE  
TO TIM BURTON'S 'NIGHTMARE BEFORE  
CHRISTMAS' AT PARTICIPATING GENERAL  
CINEMA THEATRES.
- COUPON VALID FROM OCTOBER 22, 1993 TO  
DECEMBER 31, 1993.
- LIMIT ONE COUPON PER TRANSACTION.
- NOT VALID WITH ANY OTHER COUPON  
OFFERS.
- OFFER ONLY VALID WITH PRESENTATION OF  
COUPON AT REFRESHMENT STAND.



**General Cinema Theatres**

Touchstone Pictures

# Tim Burton

One of today's most creative and exciting filmmakers. He brought us the totally inventive PEE WEE'S BIG ADVENTURE, the gruesome, awesome, BEETLEJUICE, the extraordinarily dark BATMAN, the fully entertaining and poignant EDWARD SCISSORHANDS, and, of course, the equally extraordinary BATMAN RETURNS. Tim came up with the idea for NIGHTMARE BEFORE CHRISTMAS ten years ago, and now he's getting to DO it, big time!

## HENRY SELICK

Tim Burton chose Henry to direct *Nightmare Before Christmas* because of his 1990 acclaimed short, *Slow Bob in the Lower Dimensions*. With some innovative segments for MTV, Henry established himself as a creative animator and designer. This is Henry's feature film directing debut.

**MAYOR**

& Halloweentownspeople

MAYOR excellent taste in ties - if you enjoy a good spider now and then. 2-faced politician who just wants to keep Halloween happenin' each year.

Can't decide whether to laugh or cry. Drives an awe-some hearse.

vampires

THEY'RE JUST FANGING AROUND UNTIL NEXT HALLOWEEN.

dark Lagoon leeches

THINK THEY'RE JUST AS GOOD AS THE VAMPIRES.

werewolf

last seen howling at the moon.



## DANNY ELFMAN AND THE MUSIC

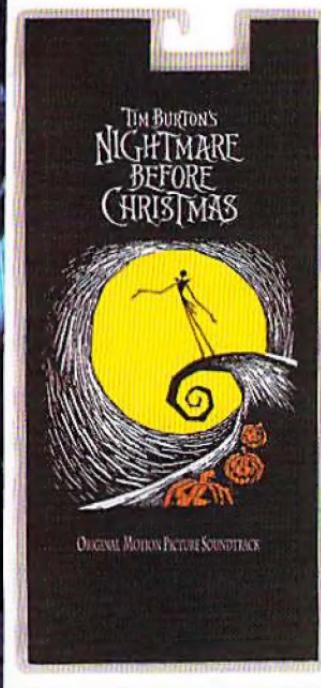
This founding member and lead singer of the legendary rock 'n' roll band Oingo boingo, has scored all five of Tim Burton's movies. He's written the music for a bunch of other ones, too, like **BIG TOP PEE WEE**, **DARKMAN**, **MIDNIGHT RUN**, **DICK TRACY** AND **SOMMERSBY**. If you watch programs other than MTV, you've also heard danny's mUSIC on **the simpsons**, **tales from the crypt**, and **the flash**. **NiGHTMARE BEFORE CHRISTMAS** is full of haunting melodies and songs. Danny wrote them more like an old fashioned musical. they tell the story as they go along. they're smart and sophisticated. as the singing voice of jack, **Danny brings this incredible sense of longing that jack feels right into your skull.** This music is way cool. if you want to hear what **NiGHTMARE BEFORE CHRISTMAS** is really about listen to the CD!

A FELLOW NAMED JACK SOUGHT TO SPREAD JOY  
BY SHOWERING GIFTS ON EACH GIRL AND BOY.  
BURGER KING® HELPED WITH THEIR OWN TIMELY TREAT,  
FOUR WILD NEW WATCHES, AND GREAT MEALS TO EAT!



Start looking for  
'Nightmare Before Christmas'  
watches in Nov.

• the first ever full length film utilizing state-of-the-art Stop Motion Animation



• features 10 original songs by Danny Elfman

# SAVE \$2.00

on the soundtrack of *Tim Burton's Nightmare Before Christmas*

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Tim Burton's

Nightmare Before

Christmas

It will haunt you  
through New Year's.

Coming to theaters

everywhere

October

1993